



THE ART OF ITALIAN GASTRONOMY

VERDI FESTIVAL 2009: SAVOR THE FOOD AND OPERA OF PARMA

Academia Barilla invites you to experience Opera concerts with the music of the Maestro Giuseppe Verdi in occasion of the event Festival Verdi 2009. Discover the places where he lived and taste the cuisine of the city considered as capital of the Italian Food Valley!



THE ULTIMATE
ITALIAN
TRAVEL EXPERIENCE

BASIC PROGRAM: (3 DAYS/2 NIGHTS)

Day 1 • Benvenuti: Welcome to Parma

Arrive in Parma and check into your luxury hotel. Explore Parma's historic city center with guided visits to the Duomo and the Baptistery of Antelami; the Teatro Regio and Piazza Garibaldi; Teatro Farnese and the birthplace of Arturo Toscanini. Opera concert at Teatro Regio (show based on calendar and ticket availability). Night at the hotel.

Day 2 • The Lands of Giuseppe Verdi

Visit the Terre Verdiane: the home where Verdi was born and the church where the Maestro received his first music lessons; Verdi's Theatre and Barezzi's House & Hall where he studied and emerged as a young composer; National Museum Giuseppe Verdi inside Villa Pallavicino and Villa Sant'Agata in Busseto, the Maestro's hometown. Lunch in a renowned restaurant of the area. Opera Concert at Verdi's Theatre (show based on the calendar and ticket availability). Return to Parma and night at the hotel.

Day 3 • The Gourmet Experience

Visit to a Parmigiano-Reggiano producer and Culatello di Zibello producer, one of Parma's most precious cured meats. Arrivederci lunch based on the region's top products. Enjoy the afternoon by shopping at one of the most exclusive outlets in Italy or say goodbye to the city by taking a relaxing walk along streets downtown.

DELUXE EXTENSION: (4 DAYS/ 3 NIGHTS)

Day 4 • The Cooking Experience

Extend your Basic Program of Verdi Festival 2009 to savor the Food and Opera in Parma with a morning exclusive hands-on cooking class with Academia Barilla Chefs. Learn Verdi's favourite dishes taken from Academia Barilla library collection. Taste the food you prepared with your own hands! Have some extra time to shop through Parma charming city center and enjoy a delightful dinner in one of Parma most elegant restaurants downtown.

BASIC PROGRAM • FULL PACKAGE (3 DAYS/2 NIGHTS) • AVAILABLE ALL YEAR

Price per person for individuals (based on double occupancy) € 1.020
Price per person in group (based on min. of 12 people) € 750

The price includes: 2 nights in luxury accommodation, traditional lunches and dinners in charming restaurants (drinks included) as per program, guided tours as per program, and an unforgettable culinary tour with tastings as per program.
The price does not include: Transportation, opera tickets, and all that is not indicated in the price includes.

DELUXE PROGRAM • FULL PACKAGE (4 DAYS/3 NIGHTS) • AVAILABLE ALL YEAR

Price per person for individuals (based on double occupancy) € 1.860
Price per person in group (based on min. of 12 people) € 960

The price includes: 3 nights in luxury accommodation, traditional lunches and dinners in charming restaurants (drinks included) as per program, 1 exclusive practical cooking experience, guided tours as per program, and an unforgettable culinary tour with tastings as per program.
The price does not include: Transportation, opera tickets, and all that is not indicated in the price includes.

"Tourist package organised by Food Valley Travel by Terre Emiliane srl. Operations Office located in Viale Fratti 38/D - 43100 - Parma, VAT Registration Number 02250720345; with Authorisation from the Province of Parma no. 4488/2003 e 1415/2005 issued on 6th April 2005. Food Valley Travel by Terre Emiliane S.r.l. is covered by civil and professional liability insurance policy no. 34877252 taken out with the insurance company Unipol Assicurazioni S.p.a. according to the Law art. 14 L.R. 7/2003. Compulsory communication according to the law 269/98 item 16. Italian law punishes crimes of prostitution and pornography of minors by prison sentence, even if such crimes are committed abroad."

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